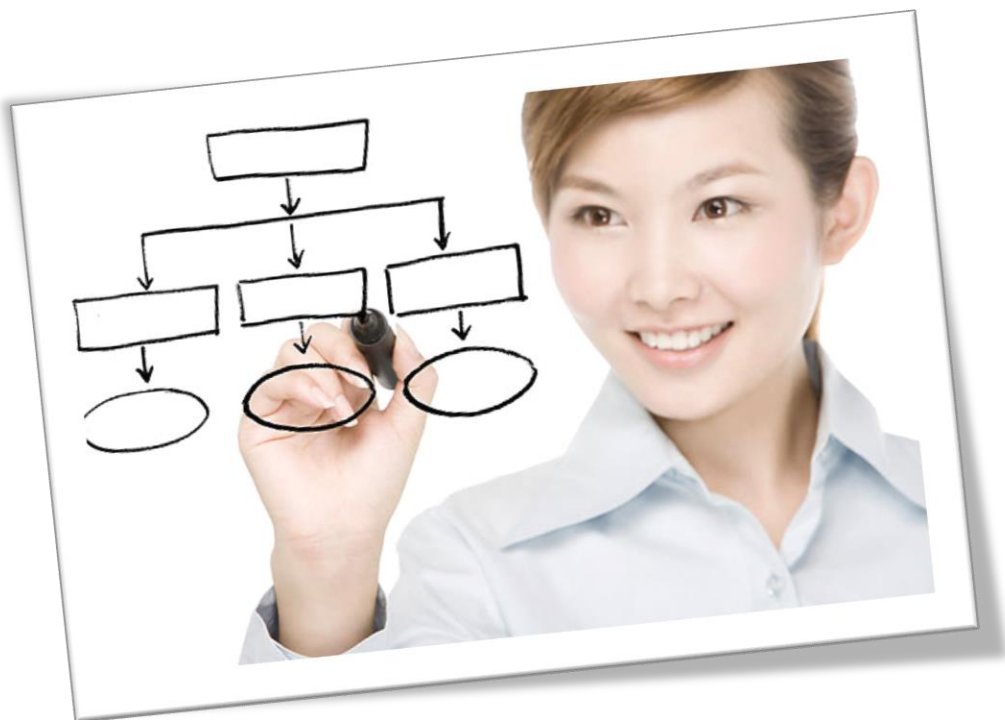


外文文献检索 与同步世界最新资讯 ——以企业管理专业为例

报告人：山东师范大学商学院 何恺



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运用RSS同步世界最新资讯

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Web of Science数据库运用

3

Google Scholar的运用

01

运用RSS同步世界最新资讯

本部分目录

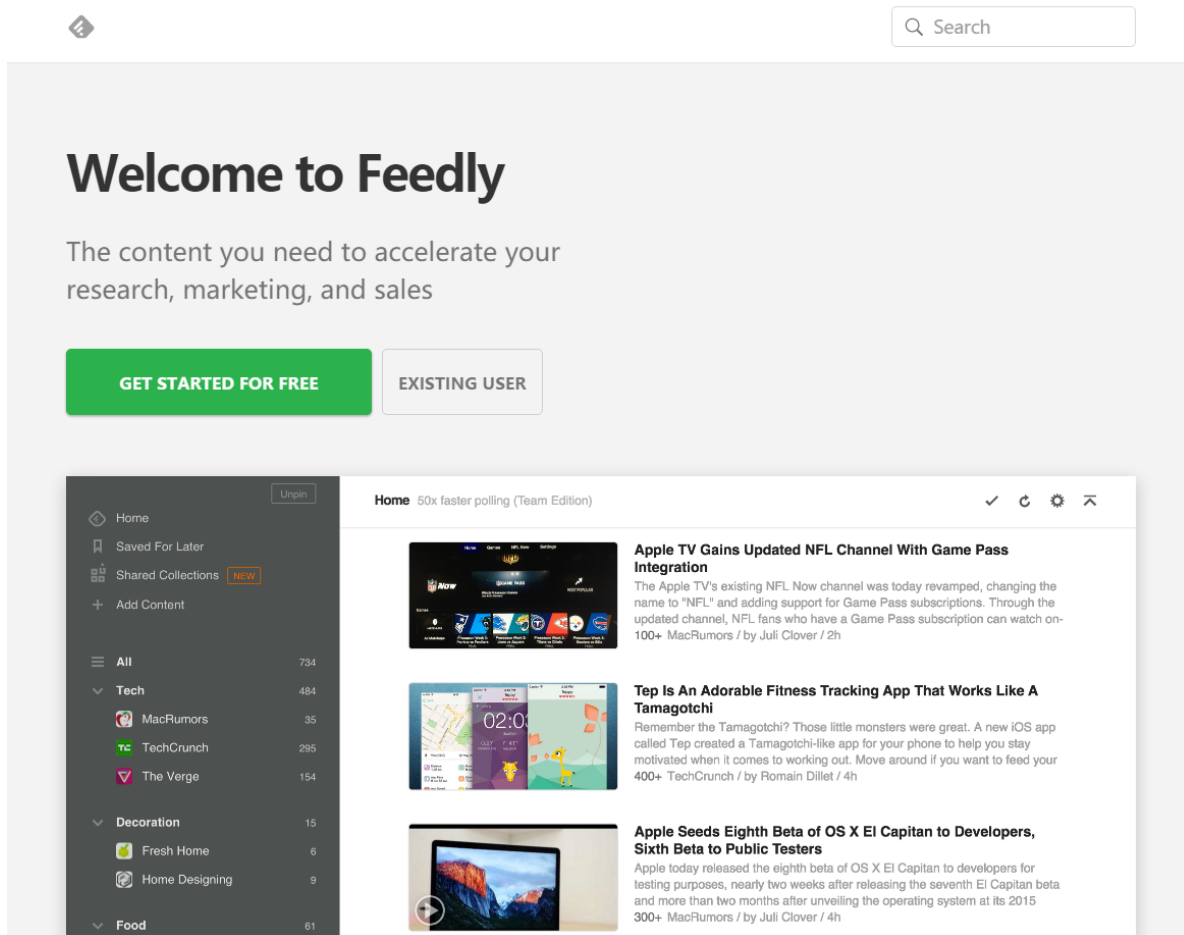
知识工作自动化

什么是RSS，如何使用

如何订阅不同内容

如何阅读和管理订阅内容

1.知识工作自动化



请注册一个RSS账号：

<http://www.feedly.com>

全球最大的RSS服务商

通过邮箱注册，不要使用Google或Facebook联合登录方式。

1.知识工作自动化



人是信息的集合体！
信息质量决定了人与人之间的差异！

2. 什么是RSS



低效，广告干扰，阅读效率低

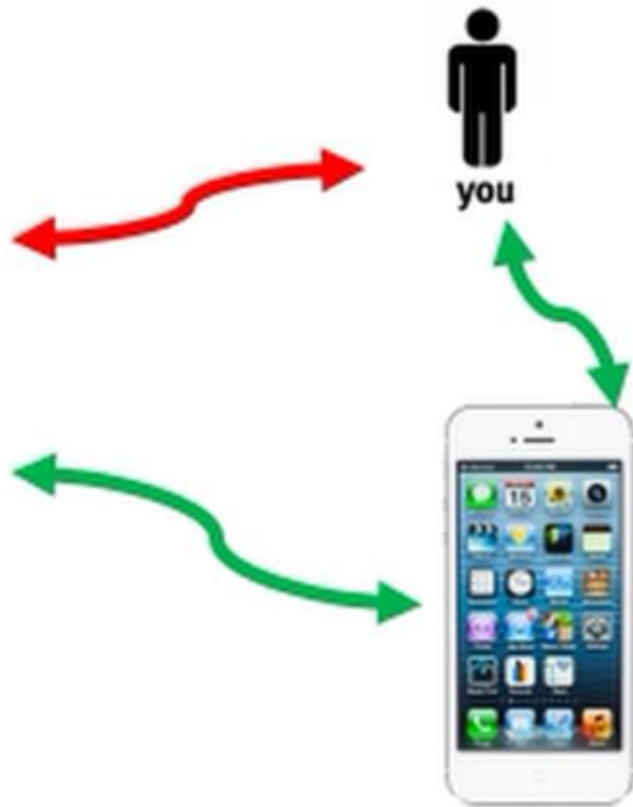


高效，无广告干扰，阅读效率高

3.RSS如何使用



服务提供商



RSS APP

4. 搜索引擎与RSS

The Google logo is displayed in its characteristic multi-colored font: blue 'G', red 'o', yellow 'o', blue 'g', green 'l', and red 'e'.

- 学习我们知道自己不知道的内容
- 学习我们不知道自己不知道的内容

5. Feedly 网站订阅

方式 直接勾选 订阅

 [UPGRADE](#) H

[Sources](#) [Keyword alerts](#)

What source do you want to follow?

中文

New York Times

hubspot.com

#marketing

http://www.theverge.com/rss/full.xml

EXPLORE THE WEB

#it

 Featuring
cnBeta.COM 业界资讯

#it 数码

 Featuring
36氪

#tech

 Featuring
Engadget

#marketing

 Featuring
Quick Sprout

#design

 Featuring
Young House Love

#business

 Featuring
Seth Godin

#food

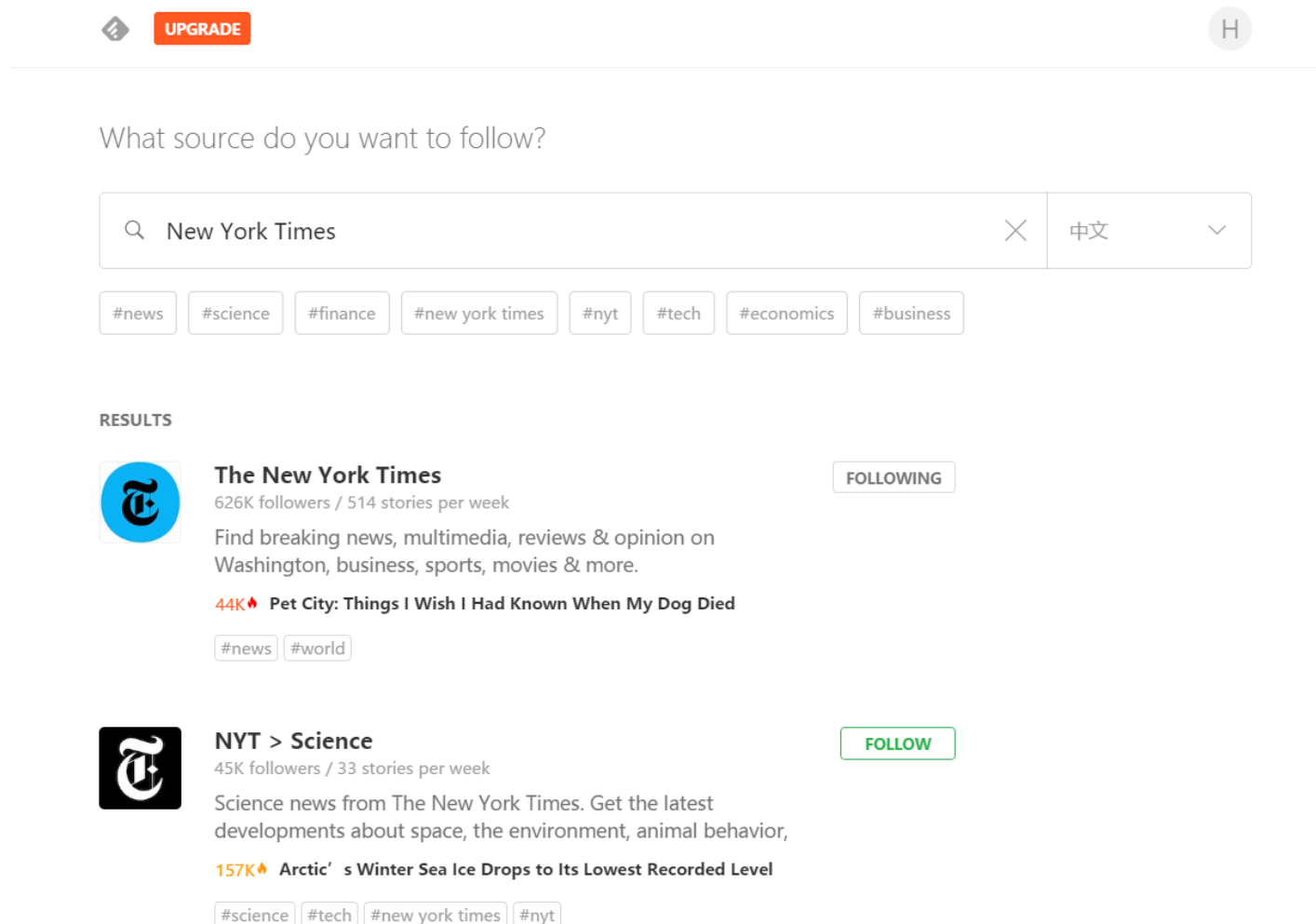
 Featuring
Serious Eats

#news

 Featuring
CNN

5. Feedly 网站订阅

方式 搜索主题



The screenshot shows the Feedly search interface. At the top, there is a navigation bar with a menu icon, an 'UPGRADE' button, and a user profile icon labeled 'H'. Below the navigation bar, the text 'What source do you want to follow?' is displayed. A search bar contains the text 'New York Times' and a dropdown menu is open, showing '中文' (Chinese) as the selected language. Below the search bar, there are several hashtag buttons: #news, #science, #finance, #new york times, #nyt, #tech, #economics, and #business. The 'RESULTS' section shows two search results. The first result is for 'The New York Times', which has 626K followers and 514 stories per week. It includes a description: 'Find breaking news, multimedia, reviews & opinion on Washington, business, sports, movies & more.' and a featured article: '44K 🏆 Pet City: Things I Wish I Had Known When My Dog Died'. The second result is for 'NYT > Science', which has 45K followers and 33 stories per week. It includes a description: 'Science news from The New York Times. Get the latest developments about space, the environment, animal behavior,' and a featured article: '157K 🏆 Arctic' s Winter Sea Ice Drops to Its Lowest Recorded Level'. Both results have buttons to follow them: 'FOLLOWING' for the first and 'FOLLOW' for the second.

UPGRADE


H


What source do you want to follow?

Q New York Times X 中文

#news #science #finance #new york times #nyt #tech #economics #business

RESULTS

 **The New York Times** FOLLOWING
626K followers / 514 stories per week
Find breaking news, multimedia, reviews & opinion on Washington, business, sports, movies & more.
44K 🏆 **Pet City: Things I Wish I Had Known When My Dog Died**
#news #world

 **NYT > Science** FOLLOW
45K followers / 33 stories per week
Science news from The New York Times. Get the latest developments about space, the environment, animal behavior,
157K 🏆 **Arctic' s Winter Sea Ice Drops to Its Lowest Recorded Level**
#science #tech #new york times #nyt

5.Feedly网站订阅

方式 订阅网站

订阅的核心就在于找到源
找到源的三部曲：

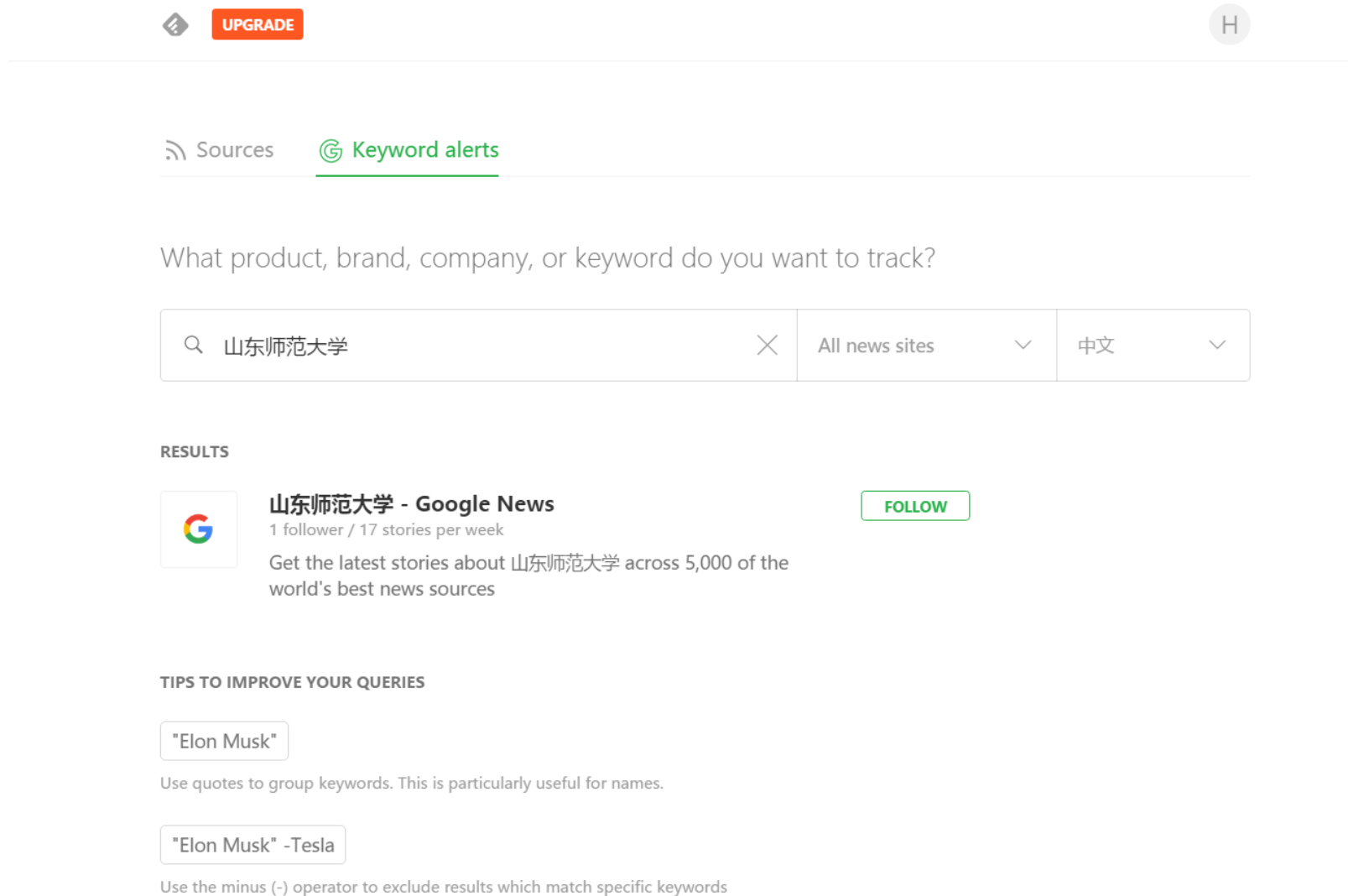
1. 找到订阅源
2. 复制RSS源地址
3. 添加到RSS服务器

案例分析：

1. 时光网RSS
2. 小木虫RSS
3. 科学网RSS
4. 新华网RSS
5. 一般博客的订阅：何恺说
6. 微信公众号的订阅：微广场

5.Feedly网站订阅

方式 订阅主题 新闻



The screenshot displays the Feedly interface. At the top, there is a navigation bar with an 'UPGRADE' button and a user profile icon 'H'. Below the navigation bar, there are two tabs: 'Sources' and 'Keyword alerts', with 'Keyword alerts' being the active tab. A search prompt asks, 'What product, brand, company, or keyword do you want to track?'. The search input field contains '山东师范大学' (Shandong Normal University). To the right of the search field, there are two dropdown menus: 'All news sites' and '中文' (Chinese). Below the search bar, the 'RESULTS' section shows a single result for '山东师范大学 - Google News'. The result includes a Google News logo, the title '山东师范大学 - Google News', and the text '1 follower / 17 stories per week'. A green 'FOLLOW' button is positioned to the right of the result. Below the results, there is a section titled 'TIPS TO IMPROVE YOUR QUERIES'. It provides two examples: a search box containing '"Elon Musk"' with the text 'Use quotes to group keywords. This is particularly useful for names.', and another search box containing '"Elon Musk" -Tesla' with the text 'Use the minus (-) operator to exclude results which match specific keywords'.

6. 中文数据库期刊订阅



管理世界

发消息

Management World

+ 分享到 |   

论文阅读

征稿启事

统计分析^N

动态

关于本刊

全部论文 ▾

检索

目录 · 2016年 12 期

- 目录 亚洲安全观的科学内涵与重要价值——基于系统论和区域公共产品视角 王亚军
- 目录 多元化货币信用创造格局下货币调控初探 刘成
- 目录 比较优势与僵尸企业:基于新结构经济学视角的研究 申广军
- 目录 市场集中、空间集聚与中国制造业产能利用率——基于微观企业数据的实证研究 贾润崧, 胡秋阳
- 目录 税收分成、税收努力与企业逃税——来自所得税分享改革的证据 田彬彬, 范子英
- 目录 利率管制放开会加速资本的离农化吗? 吕捷, 郭俊杰, 唐忠
- 目录 企业家对宏观形势及企业经营状况的判断、问题和建议——2016·中国企业家问卷跟踪调查报告 中国企业家调查系统
- 目录 中国小微企业员工流动现状、作用及其影响因素分析 黄宇虹, 弋代春, 揭梦吟
- 目录 公众对于“两型社会”建设的态度—意愿—行为分析 陈晓红, 徐戈, 冯项楠, 贾建民

收录汇总

2016年

1 2 3 4 5 6 7
8 9 10 11 12

2015年

2014年

2013年

2012年

2011年

2010年

2009年

2008年

2007年

7. 外文数据库的订阅

数据库 Science Direct

ScienceDirect

Journals Books Register Sign in 

business model Author name Journal or book title Volume Issue Page  Advanced search

Search results: 407,676 results found. [See image results](#)  Save search alert  RSS

 Purchase |  Download PDFs |  Export  Relevance  All access types

Refine filters

Year

- 2018 (10)
- 2017 (13,637)
- 2016 (31,174)
- 2015 (29,828)
- 2014 (26,373)

[View more >>](#)

Publication title

- Procedia - Social and Behavioral Sciences (6,847)
- European Journal of Operational Research (6,430)
- Journal of Business Research (4,686)
- Energy Policy (4,477)
- Fuel and Energy Abstracts (4,384)

[View more >>](#)

Investigating e-business models' value retention for start-ups: The moderating role of venture capital investment intensity Original Research Article
International Journal of Production Economics, Volume 186, April 2017, Pages 33-45
Liang Guo, Yinghong Susan Wei, Ruchi Sharma, Ke Rong
[Abstract](#) |  PDF (429 K)

Selection of energy performance contracting business models: A behavioral decision-making approach Review Article
Renewable and Sustainable Energy Reviews, Volume 72, May 2017, Pages 422-433
Quande Qin, Fuqi Liang, Li Li, Yi-Ming Wei
[Abstract](#) |  PDF (684 K)

Cultivating business model agility through focused capabilities: A multiple case study Original Research Article
Journal of Business Research, Volume 73, April 2017, Pages 65-82
Cinzia Battistella, Alberto F. De Toni, Giovanni De Zan, Elena Pessot
[Abstract](#) | [Research highlights](#) |  PDF (551 K)

Related books

-  Business Modeling and Data Mining
2003
Dorian Pyle
-  Modeling Business Objects with XML Schema
2003
Berthold Daum
-  Business Modeling
2008
David M. Bridgeland

7. 外文数据库的订阅

数据库

Web of Science

1

2

3

4

5

登录WOS帐号，免费注册

Save Search History

Search History Name: zika (required)

Description: (optional)

E-mail Alerts

Email Address: smilesun@ustc.edu

Type: Author, Title, Source

Format: Plain Text

Frequency: Weekly Monthly

Alert Query: TOPIC: (zika)

The RSS feed will be available after creating the alert.

Save | Cancel

Save to a Local Drive

Save your history to a local drive. Once saved, close this window.

Save

Save Search History

Sign In to Save in the Web of Science

E-mail Address: [input]

Password: [input]

Sign In | Cancel

Keep me signed in

Forgot Password

Register

To access your saved searches, you must be signed in to the Web of Science. Saving your search history/alert lets you:

- Create e-mail alerts for your saved searches
- Access your saved searches from any computer
- Open your saved searches from the Web of Science mobile app

Your search history/alert has been successfully created.

History Name: zika

Description:

Query: TOPIC: (zika)

Alert On: [input]

Email Address: smilesun@ustc.edu

Type: Author, Title, Source

Format: Plain Text

Frequency: Weekly

RSS feed

To modify your alerts, access Saved Searches, using the toolbar at the top of the page.

Close

7. 外文数据库的订阅

数据库 Cell

The image shows two Google search interfaces. The left one has 'cell rss' in the search bar. The right one has 'inurl:rss site:cell.com' in the search bar. Below the right search bar, the search results are displayed. The main heading is 'inurl:rss site:cell.com' in large red text. To the right of this heading is the text '的相关说明,'. Below the heading, there are several search results, each with a title and a brief description. The results include 'RSS Feeds: Cell', 'RSS Feeds: C', 'RSS Feeds: Neuron - Cell', 'RSS Feeds: Structure - Cell', and 'RSS Feeds: Cell Reports'. Each result includes a URL and a small icon. The search results are arranged in a grid-like format.

Google cell rss

全部 图片 新闻 视频 地图 更多 ▾ 搜索工具

找

RS
ww
由于
了家

inurl:rss site:cell.com 的相关说明,

RSS Feeds: Cell
RSS Feeds. Articles in press
<http://www.cell.com/cell/inpress.rss> ...

RSS Feeds
RSS Feeds. Articles in press
<http://www.cell.com/molecular-cell> ...

RSS Feeds: Cell Reports
RSS Feeds. Articles in press
<http://www.cell.com/cell-reports> ...
cell.com站内的其它相关信息 >

RSS Feeds: C
RSS Feeds. Article
<http://www.cell.com>

RSS Feeds: E
Explore. Home. Bic
RSS Feeds. Article

RSS Feeds: Neuron - Cell
www.cell.com/neuron/rss ▾ 翻译此页
RSS Feeds. Articles in press <http://www.cell.com/neuron/inpress.rss>. Latest
<http://www.cell.com/neuron/current.rss>. Quick Links. Advertisers ...

RSS Feeds: Structure - Cell
www.cell.com/structure/rss ▾ 翻译此页
RSS Feeds. Articles in press <http://www.cell.com/structure/inpress.rss>. Lat
<http://www.cell.com/structure/current.rss> ...

RSS Feeds: Cell
... .. [翻译此页](#)



8.RSS的管理

The screenshot displays a feed management application interface. On the left is a sidebar with navigation options: 'Today', 'Read later', 'FEEDS', and a list of categories with their respective item counts. The main area is titled 'Organize My Feeds' and contains a search bar and several categorized feed lists. Each feed item includes an icon, a title, and edit/delete icons.

FEEDS

- All: 234
- 科技资讯: 135
 - 36氪: 87
 - 小众软件: 10
 - 月光博客: 3
 - Android - 反斗限免: 3
 - KB articles - Dream...: 1
 - MASTERkreatif: 11
 - ReXdl.com: 10
 - Vivaldi 瀏覽器新選...: 10
 - 4 more feeds
- 科研: 23
- 特别关注: 4
- 影音资讯: 4
- Government: 17
- News: 55

Organize My Feeds

Search: Search

科技资讯

- 36氪
- MASTERkreatif
- 小众软件
- 月光博客
- Android - 反斗限免
- ReXdl.com
- KB articles - Dream-Theme
- Vivaldi 瀏覽器新選擇, Opera 開
- 4 more feeds

科研

- Search: Business Model
- 北京师范大学图书馆 RSS
- 小木虫 科研资料
- 万方数据知识服务平台期刊资源更
- ScienceDirect Search: business

特别关注

- 何信说

影音资讯

- 字幕组 FIX字幕侠 做国内最好的字

GOVERNMENT

- White House.gov Press Office

NEWS

- The New York Times
- 何信 - Google News

Integrations **NEW**

Share collections

+ ADD CONTENT

9. 移动端的选择

- Feedly.com
 - 安卓手机或平板: **gReader**, 或feedly
 - Iphone 或ipad: **Reeder 3** (30元), 或feedly
 - Win10: nextgen (12元?, 一般般)

02 Web of Science数据库运用

1. 搜索引擎与文献数据库

搜索引擎的作用

- 帮助我们在网上收集信息，经过加工和整理供我们检索和利用。

文献数据库的作用

- 文献数据库是数据库商收集的相关文献资讯，经过加工整理让客户用来检索和利用的产品。

十大信息源

- 专利、会议论文、期刊、科技报告、学位论文、科技档案、产品资料、政府出版物、标准文献、图书。

1. 搜索引擎与文献数据库

数据库收录范围

数据库检索方式

数据库检索结果呈现

如何利用检索结果

2. Web of Science界面

The screenshot displays the Web of Science interface. At the top, there is a navigation bar with links for Web of Science™, InCites™, Journal Citation Reports®, Essential Science Indicators™, and EndNote™. On the right side of the navigation bar, there are links for 登录 (Login), 帮助 (Help), and 简体中文 (Simplified Chinese). Below the navigation bar, the main header features the "WEB OF SCIENCE™" logo and the Thomson Reuters logo. A secondary navigation bar includes "检索" (Search), "所有数据库" (All Databases), "我的工具" (My Tools), "检索历史" (Search History), and "标记结果列表" (Marked Results List). A welcome message reads: "欢迎使用全新的 Web of Science! 查看快速入门教程。" (Welcome to the new Web of Science! View the quick start tutorial.)

The main search area contains a search bar with the example text "示例: oil spill* mediterranean". To the right of the search bar is a "主题" (Topic) dropdown menu and a "检索" (Search) button. Below the search bar, there are options to "+ 添加另一字段" (Add another field) and "清除所有字段" (Clear all fields). A "基本检索" (Basic Search) dropdown menu is also present.

Below the search area, there is a "时间跨度" (Time Span) section with radio buttons for "所有年份" (All years) and "从" (From) 1950 "至" (to) 2017. A "更多设置" (More settings) link is provided.

At the bottom of the main content area, there are four links: "客户反馈和技术支持" (Customer feedback and technical support), "其他资源" (Other resources), "Web of Science 中的新增功能" (New features in Web of Science), and "定制您的体验" (Customize your experience).

A blue banner at the bottom of the page promotes the latest EndNote X8, with the text "了解最新的 EndNote X8 吗? 现在下载 30 天试用版。" (Want the latest EndNote X8? Download the 30-day trial now.) and a "立即下载" (Download now) button.

The footer includes a "培训基地" (Training center) for Shandong Normal University with a "点击进入" (Click to enter) button and a Facebook icon. The bottom-most footer contains copyright information: "© 2017 THOMSON REUTERS" and links for "使用条款" (Terms of use), "隐私策略" (Privacy policy), and "反馈" (Feedback).

3. Web of Science检索界面

The screenshot displays the Web of Science search interface. At the top, there are navigation tabs for 'Web of Science TM', 'InCites TM', 'Journal Citation Reports®', 'Essential Science Indicators SM', and 'EndNote TM'. The main header features the 'WEB OF SCIENCE™' logo and the 'THOMSON REUTERS™' logo. A search bar is located in the top right, with options for '登录', '帮助', and '简体中文'. Below the header, there are navigation links for '检索', '我的工具', '检索历史', and '标记结果列表'. The main content area shows search results for the query '("business model" or "business models")'. The results are sorted by '被引频次 (降序)'. The first result is 'Business Models, Business Strategy and Innovation' by Teece, David J., published in 'LONG RANGE PLANNING' in 2010. The second result is 'The Business Model: Recent Developments and Future Research' by Zott, Christoph; Amit, Raphael; Massa, Lorenzo, published in 'JOURNAL OF MANAGEMENT' in 2011. The third result is 'Business Model Innovation: Opportunities and Barriers' by Chesbrough, Henry, published in 'LONG RANGE PLANNING' in 2010. The fourth result is 'From cloud computing to cloud manufacturing' by Xu, Xun, published in 'ROBOTICS AND COMPUTER-INTEGRATED MANUFACTURING' in 2012. The fifth result is 'Why business models matter' by Magretta, J, published in 'HARVARD BUSINESS REVIEW' in 2002. The interface also includes a sidebar with filters for '数据库', '研究领域', and '研究方向', and a '精炼' button. The bottom of the page shows the page number '1' out of '552' pages.

Web of Science TM InCites TM Journal Citation Reports® Essential Science Indicators SM EndNote TM 登录 帮助 简体中文

WEB OF SCIENCE™ THOMSON REUTERS™

检索 我的工具 检索历史 标记结果列表

检索结果: 5,519 (来自所有数据库)

您的检索: 主题: ("business model" or "business models") ...更多内容

精炼检索结果

在如下结果集内检索...

数据库

研究领域

- SOCIAL SCIENCES (3,833)
- SCIENCE TECHNOLOGY (3,652)
- ARTS HUMANITIES (308)

精炼

研究方向

- BUSINESS ECONOMICS (2,831)
- ENGINEERING (1,299)
- COMPUTER SCIENCE (1,246)
- HEALTH CARE SCIENCES SERVICES (636)
- ENVIRONMENTAL SCIENCES ECOLOGY (537)

更多选项/分类...

精炼

排序方式: 被引频次 (降序)

第 1 页, 共 552 页

选择页面

1. **Business Models**, Business Strategy and Innovation
作者: Teece, David J.
LONG RANGE PLANNING 卷: 43 期: 2-3 特刊: SI 页: 172-194 出版年: APR-JUN 2010

被引频次: 682 (来自所有数据库)
高被引论文
使用次数

2. **The Business Model**: Recent Developments and Future Research
作者: Zott, Christoph; Amit, Raphael; Massa, Lorenzo
JOURNAL OF MANAGEMENT 卷: 37 期: 4 页: 1019-1042 出版年: JUL 2011

被引频次: 393 (来自所有数据库)
高被引论文
使用次数

3. **Business Model** Innovation: Opportunities and Barriers
作者: Chesbrough, Henry
LONG RANGE PLANNING 卷: 43 期: 2-3 特刊: SI 页: 354-363 出版年: APR-JUN 2010

被引频次: 378 (来自所有数据库)
高被引论文
使用次数

4. From cloud computing to cloud manufacturing
作者: Xu, Xun
ROBOTICS AND COMPUTER-INTEGRATED MANUFACTURING 卷: 28 期: 1 页: 75-86 出版年: FEB 2012

被引频次: 363 (来自所有数据库)
高被引论文
使用次数

5. Why **business models** matter
作者: Magretta, J
HARVARD BUSINESS REVIEW 卷: 80 期: 5 页: 86+ 出版年: MAY 2002

被引频次: 356 (来自所有数据库)
使用次数



4. Web of Science 文章界面

Web of Science™ InCites™ Journal Citation Reports® Essential Science Indicators SM EndNote™ 登录 帮助 简体中文

WEB OF SCIENCE™ THOMSON REUTERS™

检索 返回检索结果 我的工具 检索历史 标记结果列表

出版商处的全文 保存至 EndNote online 添加到标记结果列表 第 7 条, 共 5,519 条

Business Model Design: An Activity System Perspective

作者: Zott, C (Zott, Christoph)^[1]; Amit, R (Amit, Raphael)^[2]

LONG RANGE PLANNING
卷: 43 期: 2-3 页: 216-226 特刊: SI
DOI: 10.1016/j.lrp.2009.07.004
出版年: APR-JUN 2010
[查看期刊信息](#)

摘要

Building on existing literature, we conceptualize a firm's **business model** as a system of interdependent activities that transcends the focal firm and spans its boundaries. The activity system enables the firm, in concert with its partners, to create value and also to appropriate a share of that value. Anchored on theoretical and empirical research, we suggest two sets of parameters that activity systems designers need to consider: design elements - content, structure and governance - that describe the architecture of an activity system; and design themes - novelty, lock-in, complementarities and efficiency - that describe the sources of the activity system's value creation. (C) 2009 Elsevier Ltd. All rights reserved.

关键词

KeyWords Plus: KNOWLEDGE; ORGANIZATIONS; PERFORMANCE; CREATION; STRATEGY; MARKET; FIT

作者信息

通讯作者地址: Zott, C (通讯作者)
IESE Business Sch, Av Pearson 21, Barcelona 08034, Spain.
地址:
[1] IESE Business Sch, Barcelona 08034, Spain

引文网络

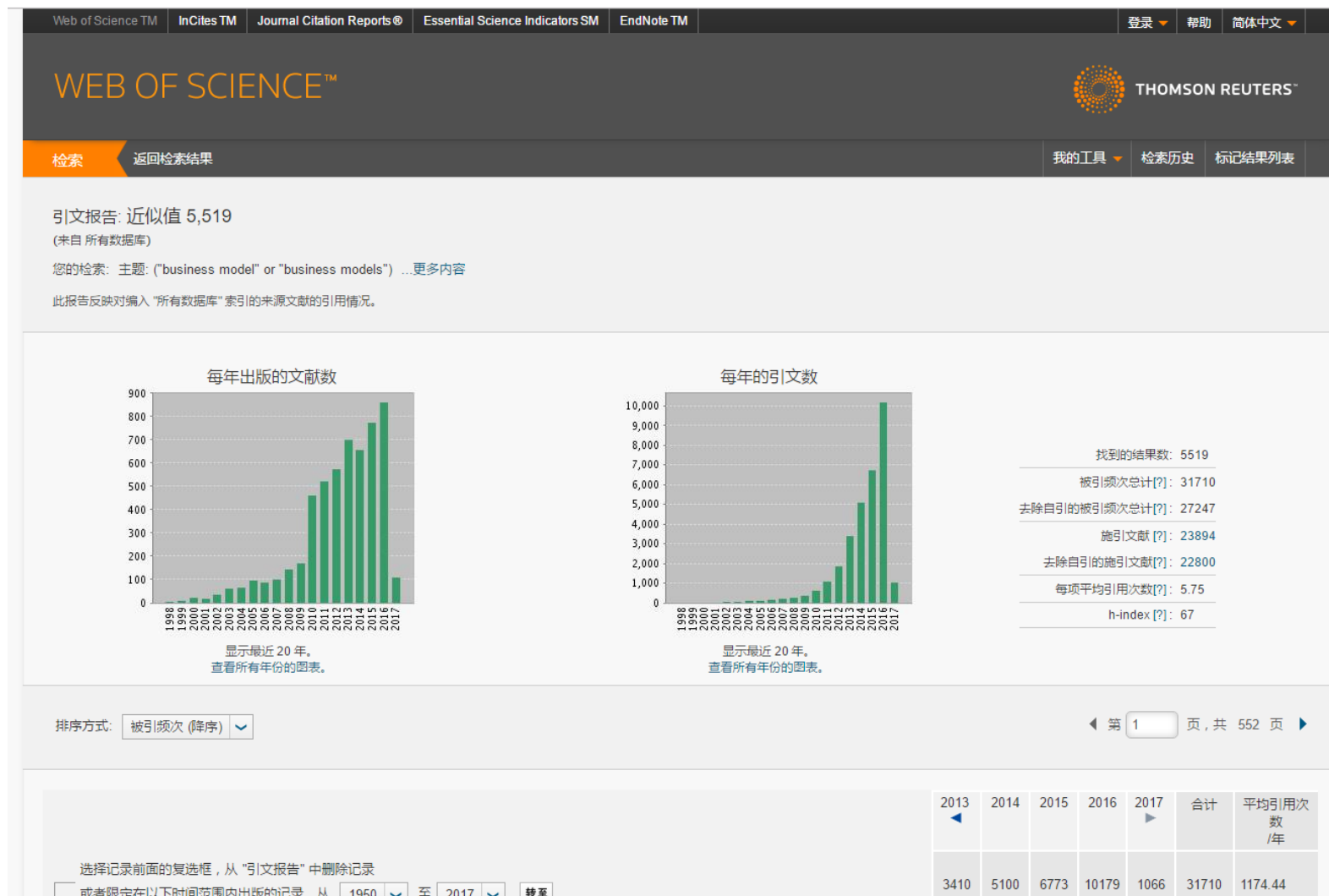
275 被引频次
39 引用的参考文献
[查看 Related Records](#)
[查看引证关系图](#)
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5. Web of Science领域分析



03 Google Scholar的运用

1. Google Scholar中英文界面

我的圖書館 我的文章引用情況 我的更新內容 快訊 指標 設定

My library My Citations My updates Alerts Metrics Settings



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Web Images More...

Google

Scholar Settings

Search results

Languages

Library links

Account

Button

Collections

Search articles (include patents).

Search case law.

Results per page

10 Google's default (10 results) provides the fastest results.

Where results open

Open each selected result in a new browser window

Bibliography manager

Don't show any citation import links.

Show links to import citations into

To retain settings, you must turn on [cookies](#)

3. Google Scholar检索界面

Web Images More...

Google business model

Scholar About 3,060,000 results (0.08 sec)

Articles

Case law

My library

Any time

Since 2017

Since 2016

Since 2013

Custom range...

Sort by relevance

Sort by date

include patents

include citations

Create alert

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A Osterwalder, Y Pigneur - 2010 - books.google.com
Business Model Generation is a handbook for visionaries, game changers, and challengers striving to defy outmoded **business** models and design tomorrow's enterprises. If your organization needs to adapt to harsh new realities, but you don't yet have a strategy that will
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Abstract This paper explores the role of the **business model** in capturing value from early stage technology. A successful **business model** creates a heuristic logic that connects technical potential with the realization of economic value. The **business model** unlocks latent
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M Morris, M Schindehutte, J Allen - Journal of **business** research, 2005 - Elsevier
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3. Google Scholar检索界面

[The role of the **business model** in capturing value from innovation: evidence from Xerox Corporation's technology spin-off companies](#)

[H Chesbrough, RS Rosenbloom - Industrial and corporate ..., 2002 - Oxford Univ Press](#)

Abstract This paper explores the role of the **business model** in capturing value from early stage technology. A successful **business model** creates a heuristic logic that connects technical potential with the realization of economic value. The **business model** unlocks latent

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with the **exact phrase**

with **at least one** of the words

without the words

where my words occur anywhere in the article
 in the title of the article

Return articles **authored by**
e.g., "PJ Hayes" or McCarthy

Return articles **published in**
e.g., J Biol Chem or Nature

Return articles **dated** between —
e.g., 1996

THE END

谢谢观赏

THE END



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